



VILLAGE OF PLAINFIELD POLICE DEPARTMENT PRESS RELEASE



Release Immediately

Press Release #: 11P-026 **Release Date:** 4/21/11
Case #: N/A
Contact: Officer Mark Siegel, Plainfield Police, 815-267-7207

2011 Operation Sticker Shock Campaign

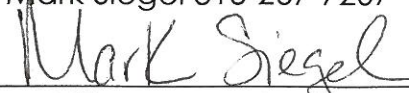
Plainfield, IL – Mayor Michael Collins, Village of Plainfield Liquor Commissioner and the Plainfield Police Department are teaming up with local high school seniors on Operation Sticker Shock. This is an educational effort designed to focus attention on the consequences of underage drinking through statewide participation by posting stickers, window decals, posters, and signs to remind communities that providing alcohol to minors is illegal, unhealthy, and unacceptable. Studies show that the majority of alcohol consumed by underage drinkers is purchased by those over the legal drinking age. Project Sticker Shock is designed to raise awareness about the issue.

As part of the program, “warning stickers” will be affixed to products throughout local businesses that have elected to participate. The “warning stickers” explain the consequences for supplying alcohol to underage persons and will, hopefully, strengthen the deterrent effect of the laws against providing alcohol to minors. In addition, door and window decals will further explain the program and raise public awareness.

Mayor Collins, Police Department Representatives, and students will visit the following local businesses on April 27, 2011 starting at 5:00 p.m.:

Discount Liquors, 16200 S. Lincoln Highway, Plainfield, IL 60586
Palomar Liquor, 24401 W. Lockport Street, Plainfield, IL 60544
Plainfield Liquor and Tobacco, 15932 S. Lincoln Highway, Plainfield, IL 60586
T-Birds Liquor, 15420 S. Route 59, Plainfield, IL 60544
Osco Drug Store, 13460 S. Route 59, Plainfield, IL 60585
Route 30 Wine & Liquor, 14210 S. Route 59, Plainfield, IL 60544

Any questions should be directed to Officer Mark Siegel 815-267-7207

AUTHORITY: 
Officer Mark Siegel, #129

cc: All PD Employees, WESCOM, Press Board

14300 S. Coil Plus Drive, Plainfield, IL 60544-7704
Main Office # (815) 436-6544 Executive Office Fax # (815) 436-9681

